But First, Coffee & Check-in
Kickoff WVS with coffee and meet other badass women who are ready to change the world

Morning Keynote
Kickoff and intro by Kara Smith
Morning Keynote Conversation - Funding Forward: Empowering Female Founders and Investors in the Capital Journey
Elizabeth Gore, President • Co-Founder of Hello Alice

WFP 2023 Recap + Finals

Ecosystem Showcase
COOLEY ALL-PURPOSE ROOM 22
Open all day

Lunch
Grab your gal pal, and network with other amazing founders and investors! Check out the Ecosystem Showcase while you are at it!

Break

11:45 - 12:00 PM
JOYA CONFERENCE WEST

Morning Breakouts

Interactive Due Diligence
JOYA CONFERENCE WEST
1:00-1:15 PM
Speaker: Silvia Mal
An engaging and interactive experience as we apply the skills and knowledge needed to navigate funding opportunities with confidence.

Powerful Women Investing in Women
MIDWEEK ROOM
1:15-1:30 PM
Speaker: Lila Vaughan
We will discuss changes that are taking shape in the near future that will impact our lives and the way we do business, forever.

Funding Business with Confidence
TORREY PINES ROOM
1:30-1:45 PM
Speaker: Autumn Amato
Highlighting the potential of female-led ventures, the benefits of women investors backing female founders, and strategies to foster a thriving ecosystem of women-led innovation.

Beyond Competition Outlining Strategies for Success in Diversity and Market Funding
OLD TOWN ROOM
1:45-2:00 PM
Speaker: Jennifer Henderson, Allston Seabeck
How women can harness collaborative strategies over traditional competition to fuel startup funding and empower an entire ecosystem.

Roadmaps to Revenue, Building a Winning Tech Product
TORREY PINES ROOM
2:00-2:15 PM
Speaker: Kristin Sklar
Join us for this insightful panel as we delve into comprehensive understanding of the imperatives around innovation. In transforming a tech product into a revenue-generating success story.

12:00 PM - 12:45 PM
JOYA MAIN PATIO

Workshops

Leveraging your connections
JOYA CONFERENCE WEST
11:30-12:00 PM
Speaker: Lisa Bongiorno, Elizabeth Anahita, Party Bag, Savon Handmade Products
Discover how being part of a supportive community can boost your confidence, provide valuable insights, and open doors to funding opportunities and business growth.

Advisory Team Tips & Tricks
Getting the Right Outside Advisors on Board
MIDWEEK ROOM
12:00-12:15 PM
Speaker: Jenny Hagg, Melinda Ley, Cyndi Fuller
The importance of building a strong and diverse advisory team to support female founders on their entrepreneurial journey.

2:15 - 3:00 PM
JOYA

Break

1:00 - 1:15 PM
JOYA

1:15 - 1:30 PM
JOYA

2:00 - 2:15 PM
JOYA

2:15 - 2:30 PM
JOYA

Break

2:30 - 2:45 PM
JOYA

Paddle Raise
Auction

Closing Keynote
Speaker: Silvia Mal

WFP Winner Announced
Sponsored by Holland + Knight and She Invests!

Wrap-Up
Can’t wait to do this all over again next year! Buy your tickets for 2024!

The WVS After Party
Time to party with your new BFFFs (Best Female Founder/Funder Friends) and connect with Ecosystem Showcase exhibitors.

9:30 - 11:00 AM
JOYA CONFERENCE WEST