

7:45 - 8:30 AM

JOYA ENTRYWAY & MAIN PATIO

But First, Coffee & Check-in

Kickoff WVS with coffee and meet other badass women who are ready to change the world



8:30 - 9:15 AM

JOYA CONFERENCE WEST

Morning Keynote

Kickoff and Intro by Kara Smith

Morning Keynote Conversation - Funding Forward: Empowering Female Founders and Investors in the Capital Journey
Elizabeth Gore, President + Co-Founder of Hello Alice

Keynote

9:15 - 9:30 AM

Break

9:30 - 11:00 AM

JOYA CONFERENCE WEST

WFP 2023 Recap + Finals



11:00 - 11:15 AM

Break

11:15 - 12:00

MORNING BREAKOUTS

Diversity Isn't Niche: Why the Capital Flywheel Needs Flexing

JOYA CONFERENCE WEST
Everyone

Speakers: Laura Plunkett, Kelly O'Connell, Naseem Sayani, Lisa Song Sutton

Moderator: Debbie Chen
The importance of diversity and inclusivity in the investment landscape and explore how unleashing the capital flywheel for women-led ventures can drive growth and innovation.

Dare to Evolve: Navigating The Future and OWNING IT

MIDWAY ROOM
Investors

Speakers: Latia Vaughan

We will discuss changes that are taking shape in the near future that will impact our lives and the way we do business, forever.

Retail Smarter: The Road to Retail and What Founders and Investors Need to Know

OLD TOWN ROOM
Everyone

Speakers: Angie Echele

Big retail is both high-risk and high-reward. This interactive workshop will help you prepare to win with America's largest retailers.

Thriving Minds: Mental Wellness in the Startup Ecosystem for the Women's Venture Summit

TORREY PINES ROOM
Founders

Speakers: Navy McKee, Adesola Akindele, Valeria Rivera

Moderator: Julius Alejandro
Through shared experiences, expert insights, and evidence-based approaches, we seek to raise awareness and destigmatize mental health challenges.

12:00 - 12:45 PM

JOYA MAIN PATIO

Lunch

Grab your gal pal, and network with other amazing founders and investors! Check out the Ecosystem Showcase while your at it!

Ecosystem Showcase COOLEY ALL-PURPOSE ROOM 22

Everyone Open all day

12:45 - 1:30

WORKSHOPS

Interactive Due Diligence

JOYA CONFERENCE WEST
Everyone
12:45 - 1:45 PM

Speakers: Silvia Mah

An engaging and interactive experience as we equip you with the skills and knowledge needed to navigate funding opportunities with confidence.

Powerful Women Investing in Women

MIDWAY ROOM
Investors

Speakers: Michele Colucci, Laurel Mintz, Azin Radsan van Alebeek

Moderator: Darya Allen-Attar
Highlighting the potential of female-led ventures, the benefits of women investors backing female founders, and strategies to foster a thriving ecosystem of women-led innovation.

Beyond Competition: Cultivating Collaborative Success in Entrepreneurial Ecosystem Building and Startup Funding

OLD TOWN ROOM
Founders

Speakers: Jennifer McGrail, Anita Ly, Susan Moring

Moderator: Kristin Garcia
How women can harness collaborative strategies over traditional competition to fuel startup funding and empower an entire ecosystem.

Roadmap to Revenue: Building a Winning Tech Product

TORREY PINES ROOM
Founders

Speakers: Kristin Slink

Join us for this insightful session to gain a comprehensive understanding of the intricate journey involved in transforming a tech product idea into a revenue-generating success story.

1:30 - 1:45 PM

Break

1:45 - 2:30

AFTERNOON BREAKOUTS

Leveraging your conSTELLATION

JOYA CONFERENCE WEST
Everyone

Speakers: Lael Berry, Elizabeth Arnold, Patty Berg, Devon Keakulina DeAngelo

Moderator: Flossie Hall
Discover how being part of a supportive community can boost your confidence, provide valuable insights, and open doors to funding opportunities and business growth.

Advisory Team Tips & Tricks: Getting the Right Outside Advisors on Board

MIDWAY ROOM
Investors

Speakers: Jenny Hill Bratt, Melanie Levy, Cyndi Fuller

Moderator: Stephen LaFata

The importance of building a strong and diverse advisory team to support female founders on their entrepreneurial journey.

2 Be or Not 2 Be... 2% of Venture Funding Going to Female Founders is BS

OLD TOWN ROOM
Founders

Speakers: Jennifer Henderson, Allison Seabeck

We confront the alarming reality of only 2% of venture funding going to female founders, and together, we forge a path towards a more equitable and inclusive funding landscape.

Introducing Ecosystem 2: A New Way to Think About Raising Capital

TORREY PINES ROOM
Founders

Speakers: Allison Long Petine, Vidya Dinamani

In this visionary session, we challenge traditional funding paradigms and introduce an approach to capital raising that fosters collaboration, empowerment, and sustainable growth for women-led ventures

2:30 - 2:45 PM

Break

2:45 - 3:00 PM

JOYA

Paddle Raise

Auction

3:00 - 3:30 PM

JOYA

Closing Keynote

Speaker: Silvia Mah

Keynote

3:30 - 3:40 PM

JOYA

WFP Winner Announced

Sponsored by Holland + Knight and She Invests!

3:40 - 3:45 PM

JOYA

Wrap-Up

Can't wait to do this all over again next year! Buy your tickers for 2024!

3:45 - 5:00 PM

JOYA & COOLEY PATIO

The WVS After Party

Time to party with your new BFFs (Best Female Founder/Funder Friends) and connect with Ecosystem Showcase exhibitors.



BOARDROOM

FISH BOWL

CABANAS

SBDC Mentoring

11:00 AM - 3:00 PM

1:1 MENTORING
11:00 AM - 12:00 PM

WORKSHOP: WBENC CERTIFICATION
12:00 PM - 12:45 PM

1:1 MENTORING
12:45 PM - 3:00 PM

Community Partner Meet & Greet

11:00 AM - 3:00 PM

UBS AD ASTRA TEKOS

12:00 PM - 5:00 PM